

## promotional writing instruments



#### Made in Italy

Prodotto in Italia

Fabriqué en Italie

Fabricado en Italia

## An Italian Heart

Precision design, meticulous engineering, constant research and testing, selection of the best materials. In short: a love for beautiful objects and care for the environment. This is what an Italian-made product means for Maxema.

#### More than just a pen

Those who know us are well aware that our pens are much more than just plastic. We have been working in Italy for two generations alongside people we trust and with whom we love to design top quality writing implements. Each Maxema pen is created from the desire to take care of the environment and our customers, with safe, reliable and durable materials. Our mission? To support your projects and help you, wherever you may be in the world, to tell your story and leave a lasting message.

## Imprint your brand

Once assembled, the pen is ready to be "dressed" with a brand or message, choosing the most suitable combinations between finishes, colors and printing techniques. At the end of the process, the pen is finally ready to bring its precious message: your image.









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#### Maxema Antibacterial: design and safety

Take care of yourself even when you write: the plastic we use on our Antibacterial collection prevents bacteria from settling on pen surfaces and passing from one hand to the other.

#### Why choose Maxema Antibacterial Pen?



The plastic used is antibacterial

Certified antimicrobial additive releases silver ions and prevents bacteria from settling on the surfaces of the pen.



Bacteria: up to 99,99% less

Laboratory tests have shown that up to 99,99% of the bacteria on the pen are destroyed.



We Care about your health

Some bacteria can cause disease and infections: make your life still safer, even when you write.





#### MAX-TA2-C-AB-RE

Maxema - Recycled & Antibacterial. Twist-action, recycled plastic derived from post-consumer products with certified antimicrobial additive, Glossy finish, Jumbo refill, Blue Ink.





RECYCLED PLASTIC PENS

# Being Eco Friendly is a Way of Life.

For our recycled plastic pens we use materials of European origin that are 100% derived from postconsumer products.

When appropriately treated, they guarantee high quality plastics, certified and compliant with RoHS and REACH regulations. The production process consists of collecting WEEE material (waste electrical and electronic equipment), carefully separating the plastic from metal, glass and ceramic residues, and turning it into granulate material. This is how the Recycled line is made.

maxema

# **Recycled Collection**

Change is a choice and it depends on each of us. To change means to choose responsible, sustainable consumption that prefers quality to quantity, better still if the raw materialscome from recovery chains

# Choose Better. Make it last.

Who said good things don't last? At Maxema, we do everything we can to make our pens live for as long as possible. A Maxema pen loves nature: the longer it lasts, the less it pollutes. And, since one life seemed too short for us, wehave created a new line in recycled plastic, beautiful to look at and even more environmentally friendly









POST-CONSUMER RECYCLED PLASTIC

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POST-CONSUMER RECYCLED PLASTIC



#### MAX-B500-MATT-RE

Maxema Bay - Recycled. Twist-action, Made of non-toxic, highly resistant ABS plastic, Recycled plastic matte textured barrel, Jumbo refill, Blue Ink.



UV Printing, Screen Printing



**VERDESIAN** 

Maxema Dot - Recycled. Push-button mechanism, Made of non-toxic, highly resistant ABS plastic, Recycled plastic matte textured barrel, Jumbo refill, Blue Ink.

ドオ ビゴ 142 x 11 mm





# Message from a Bottle.

Kind is made of certified R-PET. This material is obtained by gathering and recycling PET, the most commonly used polyester in the production of soft-drink bottles.

R-PET is made of recycled plastic and contributes to reducing the environmental footprint. Studies show that, apart from combating the accumulation of plastic waste, recycling 1kg of R-PET is equivalent to reducing CO2 emissions by 3kg





# Kind

Created to write change. Transparent is cool!

Titleist

#### MAX-K1-FROST

Maxema Kind. Push-button, Transparent colours with Matte textured finish, Made from RPET material. Jumbo refill, Blue Ink(Black optional).

<sup>K オ</sup> ビリ 139 x 13 mm



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# PANDÖRA



# **Zink**

Solid, sturdy architecture for a profile of geometric precision.

#### MAX-ZI-C

Maxema Zink. Twist-action, Made of non-toxic, highly resistant ABS plastic, Glossy textured barrel, Jumbo refill, Blue Ink(Black optional).





# Bay

Delicately refined matt finish in 22 colours.

#### MAX-BM

Maxema Bay. Twist-action, Made of non-toxic, highly resistant ABS plastic, Matte textured barrel, Jumbo refill, Blue Ink(Black optional).

ドフレン 135 x 12 mm



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promotional writing instruments





# oregano

# **Flow Pure**

All the expressive force of colour in a monochrome version.

#### MAX-F2P-MATT

Maxema Flow Pure. Twist-action, Made of non-toxic, highly resistant ABS plastic, Matte textured barrel, Jumbo refill, Blue Ink.







# **Flow Pure**

Matte finish and white clip for maximum freedom of personalisation.

REACTON

#### MAX-F2P-MATT-CB

Maxema Flow Pure. Twist-action, Made of non-toxic, highly resistant ABS plastic, Matte textured barrel, Jumbo refill, Blue Ink.

ドフレン 142 x 12 mm







#### PNN103-WHT

White Plastic Pen. Push-button function, glossy finish with wide clip design. Ballpoint

ドク ビュ 140 x 13 mm

Screen Printing, UV Printing



# ВK BL GR



#### 063

Branded Promotional Plastic Pens. They were made of 100% authentic, incredibly durable plastic with shiny metallic finish parts.









062

Branded Promotional Plastic Pens. They were made of 100% authentic, incredibly durable plastic with shiny metallic finish parts.

K 7 K 9 140 x 13 mm









#### 060

Prism Design Plastic Pens. This pen has a barrel and tip made of vibrant plastic. Five distinct colors are available for this barrel.







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#### 061

Twisted Design Plastic Pens. Unorthodox design branded pens made of plastic are innovative and of great quality.



UV Printing, Screen Printing



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**097** Promotional Plastic Pen. Made from sturdy plastic. Comes with a glossy white finish.



א 147 x 11 mm





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#### WRITING INSTRUMENTS

# Promotiona **Metal Pens**

#### The Power of Promotional Metal Pens for your Business Growth

In today's competitive market, businesses are constantly looking for innovative ways to stand out from the crowd and attract new customers.

One highly effective marketing tool that continues to gain popularity is promotional metal pens. These pens are not only practical and useful, but they also serve as a powerful branding tool that can help boost your business growth.

#### The Benefits of using **Promotional Metal Pens**

1. Professional Image 2. Long-Lasting Brand Exposure 3. Wide Reach







#### **PN47**

Metal Pen with Stylus. The upper barrel has a soft rubberized coating and textured grip design. Pen Type : Ball Point



Laser Engraving, UV Printing





**PN45** 

Aluminum Pens with Stylus. Elegant and fashionable. Light and simple to hold. Pen Type : Ball Point

КЛ 137 x 10 mm







Writing Instruments



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#### **PN42**

Metal Pen with Stylus. The entire barrel has a soft rubberized coating. Pen Type : Ball Point







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Laser Engraving, finishing matches the colour of your stylus rubber tip.

**PN43** Metal Pen with Stylus. Fashionable rubberized finish. Pen Type : Ball Point



Laser Engraving





Laser Engraving, finishing matches the colour of your stylus rubber tip.

**PN44** Metal Pen with Stylus. This pen has a white shiny metallic barrel. Pen Type : Ball Point







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#### **PN20**

Slim Metal Pens with Stylus. This pen has a stylish shiny appearance. Pen Type : Ball Point



135 x 8 mm



Screen Printing, UV Printing Laser Markings



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**PN27** 

Rubberized Metal Pen with Stylus. Twist-action has a silver chrome ring in the middle and stylus part. Pen Type : Ball Point









#### **PN40**

Stylish Metal Roller Pens. Chrome clip and accessories. Stunning and luxurious design. Pen Type : Roller Pen

K 7 K 4 140 x 13 mm



Screen Printing, UV Printing Laser Markings

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Writing Instruments







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#### **PN04**

High-quality Metal Pen. made of high-grade metal are of outstanding quality and have a fashionable style.

ΒK



140 x 17 mm Black Pen :

Laser Engraving ( Shiny Silver Effect )

White Pen : **UV** Printing



# ΒK

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High-quality Metal Pen. Pens made of premium metal are lavish and stylish. Matte finish body



White Pen : UV Printing





**PN19** 

Crystal Pen with Stylus. The crystal component creates a glossy sheen. making it more fashionable.





UV Printing, Laser Markings



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Metal Pen with Stylus & LED Light. 3-in-1 function. Composed of metal Elegant and fashionable.





#### Tips for Using Promotional Metal Pens Effectively.

**Choose a high-quality pen:** Investing in a quality metal pen will ensure that your promotional item is well-received and reflects positively on your brand.

**PN30** 

K 7 K 3

Full Chrome Metal Pen.

fashionable design.

The entire pen has a full chrome finish. Shiny,

137 x 11 mm

Laser Markings

**Personalize your pens:** Add your company logo, contact details, or a motivational message to make your promotional metal pens stand out.

**Distribute strategically:** Hand out your promotional metal pens at events, trade shows, or as gifts to valued customers to maximize their impact.

Follow up: After distributing your pens, follow up with customers to see how they are enjoying their new pen and remind them of your products or services.







**PN37** 

Rubberized Black Metal Pen with Silver or Gold clip. Laser engraving shows a shiny effect of your branding.





Laser Engraving (Shiny Silver or Gold Effect)

WRITING INSTRUMENTS

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# Eco-friendly Writing Instruments

#### Writing Instruments Made from Cork Materials

Cork material is a natural, renewable, and sustainable material derived from the bark of the cork oak tree (quercus suber), which is native to the mediterranean region. cork is a unique and versatile material that has been used for centuries





#### 071

Wheat Straw and Cork Pens. An eco-friendly ballpoint pen with a click action mechanism

K 7 K 3	140 x 12 mm











PN70-CO Twist Action Metal Pen in Chrome and Cork Barrel. Includes and packed in a Cork Box.



Pen : 140 x 15 mm Box : 180 x 55 mm

Screen Printing, UV Printing, Laser Markings







**081** Cork Pens with Stylus. Eco-friendly design with a chrome tip for elegant and fashionable look.



Screen Printing, UV Printing





#### PN46

Ballpoint push-button pens with a matte aluminum barrel, a clip with a gunmetal finish, and a bamboo grip.

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Screen Printing, UV Printing Laser Markings.

#### Writing Instruments Made from Bamboo Materials

In recent years, there has been a growing trend towards eco-friendly and sustainable products. One such product that is gaining popularity is bamboo writing instruments. These pens and pencils are not only stylish and functional but also environmentally friendly. In this article, we will explore the benefits of using bamboo writing instruments.













#### **GFK-03** Pencils in Cardboard Box. An art medium constructed of a narrow, pigmented core encased in a wooden case. Set of 12 colours.

<sup>⊼</sup> 75 x 75 mm



Screen Printing, UV Printing



Rather than just throwing away your used pencil, make a difference meanwhile enjoying the growing.





SPS-02 Plant-A-Pencil Kit. Pencil is made from 100% Recycled Papers. Includes a 1 Coir Pot and 1 Packet of Soil.

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 I35 x 200 x 70 mm
 Image: Digital Printing

5 Seed Pencils - Tomato, Coriander, Chili, Mustard, Fenugreek

# Steps on how to use your Plantable Pencil / Pen

5 PLANTABLE PENCILS

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Gently push in cap at the bottom into the soil.



Add Water, Sun and Love. Remove the pencil after 3/4 days to allow seed to sprout better.

3



Watch it GROW!

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Writing Instruments











alle. Mustard Seed

0200 Fenugreek Seed



#### SPS-03

Plant-A-Pencil. Pencil is made from 100% Recycled Papers. Eco-friendly and original product.

Pencil: 178 mm

Screen Printing, UV Printing



#### **Plantable Pencil Benefits**

Environmental Impact: By choosing our Plantable Pencil, you're actively participating in reforestation efforts and also reducing carbon emissions.

**Educational Tool:** Ideal for classrooms, workshops, or eco-awareness campaigns, these pencils serve as tangible reminders of the importance of sustainability.

**Corporate Social Responsibility:** Showcase your commit-ment to sustainability by incorporating these pencils into your corporate gifting, promotional events, or office supplies.

**Community Engagement:** Encourage community involve-ment by distributing these pencils at events, festivals, or as part of environmental initiatives.





Includes a Tomato Seed and a Recycled Packing.



#### SPS-04

Plant-A-Pen. Pen is made from Recycled Papers. 0.7 mm Blue Refill Non-Drying Ink.



Packing : 135 x 200 x 70 mm Pencil Length : 178 mm



Screen Printing, UV Printing Digital Printing

# **Ghaf Tree**

A remarkable tree native to the arid regions of the Middle East. This Drought-resistant tree holds immense cultural, environmental, and economic significance, making it a vital part of the ecosystem in these regions.

> This products contains an actual Ghaf Seeds



Plant your pencil in 4 easy steps

Instruction

3/4 days to allo

WATCH IT GROW

The Ghaf is a

rought-tolerant tree, which can remain

green even in harsh desert environments

120 years!

SUN & LOVE

2 PLANT

# Did you know?

The **Ghaf Tree** is known for its remarkable ability to thrive in harsh desert conditions with very little water. Its deep roots can reach down to find hidden water sources, allowing it to survive even in the driest of environments. This resilience makes the Ghaf Tree a symbol of strength and perseverance in the face of adversity.



#### SPS-05

Ghaf Seed Plantable Pencil in Single Pack Eco-Sleeve. Crafted with recycled materials and embedded with Ghaf tree seeds, this pencil embodies sustainability from its core.



GHAF SEEDS



#### **This Kit contents**





(3 inch)





Soak soil coin in water for few minutes till it expands.



watering it.

**Planting Instructions** 

Shower it with some sunlight and little love.



#### SPS-06

Plantable Kit with Soil Coins, GHAF Seeds, and Coir Pot. These are not only great for individuals interested in gardening or environmental conservation but also serve as educational tools to promote awareness about native plant species and their role in ecosystem health.

80 x 78 x 83 mm

(XX) Screen Printing, UV Printing

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#### SPS-07

A5 Size Plantable Marigold Seed Paper Bags. Tag label for planting instruction & Green Rope handle. Creative and eco-conscious solution for packaging needs.

<u>ドフ</u> ビン 175 x 225 x 125 mm Screen Printing

**Seed Paper Material:** These products are typically made from biodegradable paper embedded with marigold seeds. The paper is often crafted from recycled materials like post-consumer waste or cotton scraps.

**Plantable:** After use, the paper bags can be planted directly into the soil. The embedded seeds will germinate and grow into beautiful marigold flowers, adding color and life to the garden.

**Environmentally Friendly:** By using recycled materials and promoting plant growth, these bags help reduce waste and contribute to a healthier environment.



#### SPS-08

Plantable Notepads B6 with Seed Covers & Spiral Binding. a fusion of sustainability and functionality! Crafted with care, this notepad with the promise of growth and renewal.

<sup>K オ</sup> ビョ 125 x 176 mm



These Products can grow a Marigold Plant, each material contains a seed.

Check product instruction and steps on how to grow your own Marigold.







#### SPS-09

Calendar made from plantable material, with Bamboo easel stand. Each of the 12 pages, plus the cover, is made from plantable seed paper embedded with marigold seeds. 100% Biodegradable.

110 x 30 x 165 mm W UV DTF





#### **PN33**

<sup>K 7</sup> ∠ 3 133 x 12 mm ( Pen )

Black Luxury Giftset. Includes a Black Roller Pen with an amazing design on clip and equipped with Scheinder German Refill, combining a Elegant metal keychain.

> Laser Markings, Screen Printing





#### PN15-R

Blossom Raphael Exclusive Pen. Glossy Black Barrel Design with Gold Plated Clip & Tip. Pen Type : Ball Point









PN12 ( 2 pen – Package ) Dorniel Design Pen. Carbon Fiber Design Grip, Glossy Black Barrel with Chrome Clip & Tip. Pen Type : Roller & Ball Point, Ink Color : Black.

ドフ ビリ 139 x 13 mm





#### PN50-BK / PN50-W

Dorniel Design Metal Pen. Chrome Luxury Design Pen with Dorniel Logo Engraved on Middle. Pen Type : Ball Point, Ink Color : Black.

ドブ ビン 139 x 12 mm Screen Printing, UV Printing Laser Markings





PN51-BK / PN51-W Dorniel Design Metal Pen. Gold Plated Luxury Design Pen with Dorniel Logo Engraved on Middle. Pen Type : Ball Point, Ink Color : Black.





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**PN52** Dorniel Metal Pen with UAE Traditions Design. Glossy Black Body with Engraving on Grip, Chrome Clip & Tip. Pen Type : Ball Point, Ink Color : Black.

<u>ドオ</u> ビリ 140 x 15 mm





GB-PNWD02

Matte Finish Veneer Wood Material Pen Box.

LPB-01 Leather Pen Packaging Box. with white fabric interior.

LPB-04

Interior.

Cork Pen Box with Velvet



LPB-02 Leather Pen Packaging Box. with white fabric interior.

**PPB-03** Cardboard Pen Packaging Box with felt material.



#### PNC

Felt material pen packaging pouch. The case is made of felt in Vivid colors.